

# HOSPITALITY BEST PRACTICES FOR HOSTING A WATCH PARTY

Hosting a watch party isn't about getting everything perfect—it's about creating a space where people feel welcomed, relaxed, and valued. These best practices will help you host with confidence and create meaningful moments of connection before, during, and after the match.

## 1 Set the Tone: Welcoming Over Impressive

- Greet guests warmly as they arrive—especially anyone new
- Introduce people who don't know each other
- Keep the environment casual and comfortable, not formal or over-planned

*Remember: People remember how they felt, not how polished everything looked*

## 2 Be Inclusive and Thoughtful

- Consider how guests of different ages, backgrounds, and levels of soccer interest might best feel welcomed
- Make food simple, accessible, and clearly labeled when needed

## 3 Keep the Game the Main Event

- Let the match lead the gathering—watching should feel fun and uninterrupted
- Use food, games, or conversation tools before or after the match, not during key moments
- Avoid activities that pull attention away from the game



#### 4 Create Space for Natural Conversation

- Arrange seating to encourage interaction (circles or clusters work best)
- Smaller groups (6–12 people) make conversation easier and more personal
- Don't rely solely on prompts—organic conversations are just as valuable

#### 5 Reduce Pressure, Increase Comfort

- Avoid surprise or “bait-and-switch” spiritual moments
- Use conversation prompts as optional guides, not requirements

#### 6 Host from Relationship, Not Responsibility

- Invite people you already know and do life with
- Focus on kindness, listening, and shared joy
- You don't need all the answers—just be real

#### 7 Follow Up After the Event

- Send a personal text or email thanking guests for coming
- A simple follow-up helps reinforce connection and care

